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Dyson Group plc

(Incorporated and registered in England and Wales with registered number 00163096)

Notice of General Meeting

Proposed Capital Reduction

Your attention is drawn to the letter from the Chairman of the Company which is set out on pages 5 to 9 of this document.

Notice of a General Meeting of Dyson Group plc to be held at Hotel Novotel Sheffield Centre, 50 Arundel Gate, Sheffield S1 2PR, at 11.00am on 14 December 2011 is set out at the end of this document.

To be valid, the accompanying Form of Proxy for use in connection with the General Meeting should be completed, signed and returned as soon as possible and in any event, so as to reach Neville Registrars Limited, Neville House, 18 Laurel Lane, Halesowen, West Midlands B63 3DA, by no later than 11.00am on 12 December 2011. Alternatively, Shareholders may register the appointment of a proxy electronically with Neville Registrars Limited at www.nevilleproxy.co.uk using your personal proxy registration code as shown on the Form of Proxy enclosed with this document. Electronic proxy appointments must also be received by Neville Registrars Limited by no later than 11.00am on 12 December 2011.

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EXPECTED TIMETABLE OF EVENTS

Latest time and date for receipt of Forms of Proxy (or appointing proxies electronically) for the General Meeting	11.00am on 12 December 2011
General Meeting	11.00am on 14 December 2011
Expected date of Court hearing to confirm Reduction	Wednesday 25 January 2012
Expected Effective Date of Reduction	Friday 27 January 2012

Notes:

All times shown in this document are London times unless otherwise stated. Some of the dates and times are indicative only and will depend, among other things, on the date upon which the Court confirms the Reduction. If the expected date of the Court hearing to confirm the Reduction (and consequently the Effective Date) is changed, the Company will give notice of this change to the extent practicable by issuing an announcement on the Company's website at www.dyson-group.com.

DEFINITIONS

The following definitions apply throughout this document unless the context otherwise requires:

"AB Handel"	Aktiebolaget Handel och Industri
"A Ordinary Shares"	the A1 Ordinary Shares and the A2 Ordinary Shares
"A1 Ordinary Shares"	A1 ordinary shares of £0.00001 each in the capital of the Company
"A2 Ordinary Shares"	A2 ordinary shares of £0.00001 each in the capital of the Company
"Articles"	the articles of association of the Company adopted by special resolution dated 28 September 2010
"B Ordinary Shares"	B ordinary shares of £0.00001 each in the capital of the Company
"Companies Act"	the Companies Act 2006
"Company" or "Dyson"	Dyson Group plc
"C Ordinary Shares"	C ordinary shares of £0.00001 each in the capital of the Company
"Court"	The High Court of England and Wales
"Deferred Shares"	132,129,396 deferred shares of £0.05 each in issue in the capital of the Company
"DGPF"	the trustees of the Dyson Group Pension Fund
"Directors" or "Board"	the directors of the Company whose names are set out on page 5 of this document
"D Ordinary Shares"	D ordinary shares of £0.05 each in the capital of the Company
"EBT Trustee"	Kleinwort Benson (UK) Trustees Limited, acting as the trustee of The Dyson Group Employee Benefit Trust 2010
"Effective Date"	the date upon which the Reduction takes effect
"Form of Proxy"	the proxy form enclosed with this document for use by relevant Shareholders in connection with the General Meeting
"General Meeting"	the general meeting of the Company convened by the notice set out at the end of this document, and any adjournment thereof

"Group"	Dyson Group plc and its subsidiary undertakings
"Ordinary Shares"	together, the A Ordinary Shares, B Ordinary Shares, C Ordinary Shares and D Ordinary Shares
"Preferred Ordinary Shares"	7,500,000 redeemable preferred ordinary shares of £1 each in issue in the capital of the Company
"Reduction"	the cancellations of (i) the share premium account of the Company, (ii) the capital redemption reserve of the Company and (iii) the Deferred Shares pursuant to section 645 of the Companies Act 2006
"Registrar"	the Registrar of Companies for England and Wales
"Saffil"	the Group's Saffil® businesses owned directly or indirectly by Saffil 2011 Limited and Saffil America, Inc.
"Shareholders"	holders of Ordinary Shares and Preferred Ordinary Shares
"Special Resolutions"	the resolutions set out in the notice of the General Meeting at the end of this document
"Subscription and Investment Agreement"	a subscription and investment agreement dated 27 August 2010 between the Company, Julian Cooper and others, Lloyds TSB Bank plc, Svenska Handelsbanken AB (publ), AB Handel, the DGPF, the board of the Pension Protection Fund and the EBT Trustee (as amended)
"Uberior Equity"	Uberior Equity Limited, an affiliate of Lloyds TSB Bank plc

LETTER TO SHAREHOLDERS

DYSON GROUP PLC

(Incorporated and registered in England and Wales with registered number 00163096)

Directors:
Julian Cooper (Executive Chairman)
Gavin Rosson (Finance Director)
Magnus Sternbrink (Non-Executive Director)

Registered Office:
Totley Works
Baslow Road
Sheffield
S17 3BL

24 November 2011

Dear Shareholder

PROPOSED CAPITAL REDUCTION

NOTICE TO THE HOLDERS OF A1 ORDINARY SHARES, C ORDINARY SHARES AND D ORDINARY SHARES OF A GENERAL MEETING

Introduction

I am writing to you today with details of your Board's proposal to seek the approval of certain Shareholders to cancel (i) the share premium account standing in the balance sheet of the Company, (ii) the capital redemption reserve standing in the balance sheet of the Company and (iii) the issued Deferred Shares of the Company. This is required in order for the Company to be able to redeem the Preferred Ordinary Shares and to be able to pay dividends to shareholders at a future date in respect of cash realised from the Saffil disposal and on future realisations and/or from retained profits from the remaining businesses. Further details regarding the anticipated dividend are set out below.

For the Reduction to be implemented requires, first, that the requisite Shareholders approve it at the General Meeting and (in respect of certain classes of shares in the Company) by separate written approvals, in each case by the requisite majorities and, second, that the Reduction, if so approved by Shareholders, or so much of it as is so approved by Shareholders, is confirmed by the Court on application to the Court by the Company.

In the event that the Reduction is not approved by Shareholders as described or is not subsequently confirmed by the Court on suitable terms, the redemption of all or part of the Preferred Ordinary Shares and/or payment of dividends as described above may not be implemented. The reasons are explained below.

Further details and information are also given below regarding the classes of shares in the Company including as to how in the case of certain classes of shares in the Company the approval of such Shareholders has been given.

If all such approvals and the confirmation of the Court are duly obtained, it is currently anticipated that the Reduction would take effect from on or about 27 January 2012.

Background to the proposal

As first mentioned in the Company's announcement dated 25 July 2011 (issued on the Company's website at www.dyson-group.com), following the recent completion of the sale by the Company of its Saffil business and the consequent repayment of certain debts and other obligations of the Group, your Board has identified that the Company has surplus cash which your Board wishes to return to certain Shareholders in accordance with their respective rights under the Company's Articles. Furthermore, your Board plans further disposals of assets of the Group over the medium term, specifically its investment properties, for which additional sums likely to be deemed surplus to the requirements of the Group may arise, and which your Board will also wish to return to Shareholders as appropriate.

Your Board, in considering how it wishes to effect this return of surplus cash to Shareholders, wishes to be in a position, first, to redeem the Preferred Ordinary Shares at their par value of £7,500,000, and then to pay an interim dividend in respect of the surplus proceeds from the sale of the Saffil companies. The Board expects that the redemption and dividend will take place in March 2012. It is currently envisaged that this dividend will be in the region of £10,000,000, which equates to approximately 3.63 pence per Ordinary Share. The Board will further consider the financial position and forecasts of the Group at the time of paying the dividend in order to determine its quantum. Future dividends may then arise subject to further asset disposals and/or retained profits from the remaining businesses.

However, the Companies Act provides that in order for a public company to redeem shares and/or for any company to pay dividends, it must have available sufficient distributable profits, and prior to the sale of Saffil the profit and loss account of the Company, to which distributable profits are credited, was substantially in deficit (in the sum of £29.705 million as at 30 September 2010) as a result of the accumulation of past trading losses, provisions and other matters, as reported to Shareholders in the Company's accounts and accounting updates. The profit and loss account reserves of the Company remain in deficit notwithstanding receipt of the net proceeds from the Saffil sale.

The Directors believe it is important that the Company should not be prevented from redeeming the Preferred Ordinary Shares and paying dividends to eligible Shareholders in these circumstances, when the Board considers it otherwise appropriate to do so, due solely to a lack of distributable profits as a result of matters now historic to the Group which your Board has been working to address. Failure to pass the resolutions approving the Reduction would mean that the Company will not have for the foreseeable future sufficient distributable profits from which to redeem the Preferred Ordinary Shares and pay dividends.

Capital Reduction

1 Share Premium Account and Capital Redemption Reserve

The amount standing to the credit of the Company's share premium account at 31 October 2011 was approximately £35.0 million. Share premium arises on the issue by the Company of shares at a premium to their nominal value. The premium is credited to the share premium account. The share premium account is an undistributable capital reserve and the Company's ability to use any amount credited to that reserve is limited by the Companies Act.

The amount standing to the credit of the Company's capital redemption reserve at 31 October 2011 was approximately £1.5 million. Sums are credited to the capital redemption reserve of a company upon the redemption or purchase by a company of its redeemable or other issued shares. The sums credited to the capital redemption reserve of the Company, in common with share premium, are treated as undistributable capital and the Company's ability to use any amount credited to that reserve is limited by the Companies Act.

Notwithstanding the limitations of the Companies Act mentioned above, the Companies Act does permit a company to reduce or cancel its share premium account and capital redemption reserve with the approval of shareholders by special resolution and otherwise as required by the Articles, and with the subsequent confirmation of the Court. In certain circumstances, the sums arising on the reduction or cancellation of the share premium account and capital redemption reserve are permitted to be credited to the profit and loss account of the company. To the extent that such sums create or increase a credit on the profit and loss account, those sums represent distributable reserves of the company.

2 Deferred Shares

The Deferred Shares were issued on 23 November 2010, on completion of the proposed restructuring of the Company as described in a circular to shareholders of the Company dated 31 August 2010 and pursuant to shareholder resolutions passed on 28 September 2010. At that time, it was explained that the Deferred Shares were being issued for technical reasons and would confer no voting or economic rights. In particular, pursuant to the Articles, (i) the holders of Deferred Shares (in respect of their holdings of Deferred Shares) are not entitled to receive notice of, attend, speak or vote at any general meeting of the Company, (ii) the rights attaching to the Deferred Shares are not to be deemed varied by virtue of the cancellation of any Deferred Share without payment to the holder thereof and, (iii) (subject to the Companies Act) the Company is entitled to cancel any Deferred Share without payment to the holder thereof in respect of such Deferred Share. The Company is also permitted, pursuant to the Articles, to buy back all of the Deferred Shares for a nominal aggregate price for all the Deferred Shares of £0.01. However, for technical reasons that is not a procedure that your Board wishes to implement at this time.

The use and cancellation of issued share capital is also limited by the Companies Act but, as stated above, its cancellation is permitted provided the cancellation is first approved by the requisite majority of relevant Shareholders by special resolution and subsequently confirmed by the Court. The sum so released, if permitted to be credited to the profit and loss account of the Company, may be utilised as stated above in the paragraphs dealing with the share premium account and capital redemption reserve.

3 Proposal

Accordingly, and in order to increase its distributable reserves, the Company is therefore proposing (subject to the confirmation of the Court and the protection of the creditors of the Company, as more particularly explained below), (i) to cancel its share premium account, (ii) to cancel its capital redemption reserve and, (iii), to cancel the Deferred Shares.

Approval and/or Consent of Shareholders

In order to effect the Reduction the Company requires, first, the authority of its Shareholders in the manner described in this section. The Reduction cannot be effected unless it receives the approval by the requisite majorities of Shareholders and in the requisite manner as set out in this section of this document.

1 A1 Ordinary Shares, C Ordinary Shares and D Ordinary Shares

The holders of A1 Ordinary Shares, C Ordinary Shares and D Ordinary Shares are entitled to receive notice of, attend, speak and vote at the General Meeting, which is being convened to seek approval of the Reduction. Notice of the General Meeting can be found at the end of this document. The votes of the holders of A1 Ordinary Shares, C Ordinary Shares and D Ordinary Shares are added together at the General Meeting and each of the resolutions to approve the Reduction, which will be proposed as special resolutions, require in order to be passed a majority in favour of at least 75% of those attending and voting in person or by proxy.

2 A2 Ordinary Shares, B Ordinary Shares and Preferred Ordinary Shares

Pursuant to the Articles, none of the holders of the A2 Ordinary Shares (being Uberior Equity and AB Handel), the B Ordinary Shares (being the DGPF) or the Preferred Ordinary Shares (being Uberior Equity, AB Handel and the DGPF) are entitled to receive notice of, attend, speak or vote at the General Meeting in respect of their holdings of such shares.

Pursuant to the Articles, the written approval of the holders of more than 80 per cent. of the Preferred Ordinary Shares is required in order to approve the Reduction. In relation to the B Ordinary Shares, written approval of all of the holders of such shares is required. The written approval of the requisite majority of the holders of the Preferred Ordinary Shares and of all of the holders of the B Ordinary Shares pursuant to the Articles is required prior to the General Meeting in order that the special resolutions may be passed thereat.

As the number of holders of Preferred Ordinary Shares is very small, and there is only one holder of B Ordinary Shares, the holders of B Ordinary Shares and Preferred Ordinary Shares have already been approached prior to the date of this letter to seek their respective consents to the Reduction. Each has (in the case of the Preferred Ordinary Shares by the requisite majority) already given their approval to the Reduction by signing a written consent.

3 Deferred Shares - for information purposes for the holders of Ordinary Shares

As stated above, the holders of Deferred Shares are not entitled to receive notice of, attend, speak or vote at any General Meeting of the Company in respect of their holdings of Deferred Shares. Furthermore, pursuant to the Articles, the Company is entitled to cancel the Deferred Shares without payment.

Other consents

In addition to the approval of relevant Shareholders as described, the Company is obliged as the result of obligations in the Subscription and Investment Agreement entered into at the time of the restructuring in 2010 to seek consent from Uberior Equity, AB Handel and the DGPF to any reduction of capital, and such consents have been obtained.

Pursuant to the Subscription and Investment Agreement, the Company will also be obliged to seek consents from the holders of A Ordinary Shares (being Uberior Equity and AB Handel) and B Ordinary Shares (currently being the DGPF) to the redemption of the Preferred Ordinary Shares and the declaration of any dividend and it is proposed that such consents will be sought at the relevant time once the Reduction has been approved.

Application to the Court

If Shareholders approve the Reduction in the manner described above, the Company will make an application to the Court for the Reduction, or so much of it as has been so approved, to be confirmed.

The Reduction will take effect when the Court order confirming it and a statement of capital approved by the Court have been registered with the Registrar. That is likely to be within a couple of working days after the hearing at which the Reduction is confirmed by the Court.

In order to approve the Reduction, the Court will need to be satisfied that the interests of the Company's creditors will not be prejudiced by the Reduction and that the Company has complied with the procedural requirements to obtain the requisite consent of its relevant Shareholders. The Company will be seeking written consent to the Reduction from certain of its creditors.

For the benefit of those of its creditors who do not consent or from whom consent will not be sought, the Company may be obliged to provide security in a form acceptable to the Court in order that the Reduction can be confirmed by the Court on terms that will permit the sum released by the Reduction to be credited in full to the profit and loss account of the Company.

If the Company is unable in the timetable proposed to obtain a consent from, or is unable or unwilling to provide security (where security is required) for, all such creditors, then the amount released by the Reduction, when the Reduction is confirmed by the Court, will remain undistributable for the time being until any outstanding consents have been obtained, security (where security is required) has been put in place, or the relevant obligations have been discharged.

The Board reserves the right to vary, abandon or discontinue any application to the Court and hence the Reduction or any part of it if the Board believes that the terms required to obtain confirmation are unsatisfactory to the Company.

The Reduction does not affect the voting or dividend rights of Ordinary Shares or Preferred Ordinary Shares, or the rights of any holder of Ordinary Shares, Preferred Ordinary Shares or Deferred Shares on a return of capital.

Shareholder Meeting

Notice of the General Meeting to be held on Wednesday 14 December 2011 at Hotel Novotel Sheffield Centre, 50 Arundel Gate, Sheffield S1 2PR, at which the special resolutions to approve the Reduction will be proposed, is set out at the end of this document.

As stated above, written consents containing the resolutions to approve the Reduction have been obtained from the holders of B Ordinary Shares and Preferred Ordinary Shares.

Action to be taken

You will find herewith the Form of Proxy for use at the General Meeting. Whether or not you intend to be present at the General Meeting, you are requested to complete, sign and return the Form of Proxy in accordance with the instructions printed thereon so that it is received as soon as possible and in any event not later than 11.00am on 12 December 2011. Completion and return of a Form of Proxy will not prevent you from attending the meeting and voting, should you wish to do so.

Alternatively, Shareholders may register the appointment of a proxy electronically with Neville Registrars Limited at www.nevilleproxy.co.uk using your personal proxy registration code as shown on the Form of Proxy enclosed with this document. Electronic proxy appointments must also be received by Neville Registrars Limited by no later than 11.00am on 12 December 2011.

Directors' recommendation

The Directors believe that the proposal described in this document is in the best interests of the Shareholders of the Company as a whole. Accordingly, the Directors unanimously recommend you to vote in favour of the Special Resolutions to authorise each part of the Reduction.

Yours faithfully

Julian Cooper
Executive Chairman

**TO THE HOLDERS OF A1 ORDINARY SHARES, C ORDINARY SHARES AND D
ORDINARY SHARES OF THE COMPANY**

NOTICE OF GENERAL MEETING

DYSON GROUP PLC

(Incorporated and registered in England and Wales with registered number 00163096)

NOTICE IS HEREBY GIVEN THAT a General Meeting of Dyson Group plc ("**Company**") will be held at Hotel Novotel Sheffield Centre, 50 Arundel Gate, Sheffield S1 2PR, at 11.00am on 14 December 2011 to consider and, if thought fit, pass the following resolutions which will be proposed as special resolutions of the Company:

SPECIAL RESOLUTIONS

1. That the share premium account standing in the books of account of the Company at the date hereof be and the same is hereby cancelled.
2. That the capital redemption reserve standing in the books of account of the Company at the date hereof be and the same is hereby cancelled.
3. That each of the issued deferred shares of £0.05 each in the capital of the Company at the date hereof be and the same are hereby cancelled for no consideration.

Registered Office:
Totley Works
Baslow Road
Sheffield
S17 3BL

By order of the Board
Richard P McQuinn LLB (Hons) ACIS
Secretary

24 November 2011

Notes:

ENTITLEMENT TO ATTEND AND VOTE

1. Pursuant to regulation 41 of the Uncertificated Securities Regulations 2001, only those Shareholders registered in the register of members of the Company as at 6.00pm on 12 December 2011 (or if the meeting is adjourned, 6.00pm on the date which is two days before the date of the adjourned meeting) shall be entitled to attend and vote at the meeting in respect of the number of shares registered in their name at that time. Changes to entries in the register of members after that time shall be disregarded in determining the rights of any person to attend or vote (and the number of votes they may cast) at the meeting.
2. The rights to attend and vote at the meeting are set out in the articles of association of the Company adopted by special resolution dated 28 September 2010.
3. Pursuant to Article 19.4 of the Articles, all resolutions put to the vote of a meeting shall be decided on a poll, rather than on a show of hands.

PROXIES

4. *A shareholder is entitled to appoint another person as his or her proxy or proxies to exercise all or any of his or her rights to attend and to speak and vote at a meeting of the Company. A proxy need not be a shareholder.*

A shareholder may appoint more than one proxy in relation to a meeting provided that each proxy is appointed to exercise the rights attached to a different share or shares held by such shareholder. To appoint more than one proxy in connection with the General Meeting, a member will need to complete a separate Form of Proxy in relation to each appointment. Members will need to state clearly on each Form of Proxy the number of shares in relation to which the proxy is appointed. Failure to specify the

number of shares each proxy appointment relates to or specifying a number which when taken together with the numbers of shares set out in the other proxy appointments is in excess of the number of shares held by the shareholder may result in the proxy appointment being invalid.

A proxy for the General Meeting may only be appointed in accordance with the procedures set out in notes 5 to 7 below and the notes to the Form of Proxy.

Delivery of an appointment of a proxy shall not preclude a shareholder from attending and voting in person at the meeting or poll concerned.

5. A Form of Proxy for use in connection with the General Meeting is enclosed with this notice. When appointing more than one proxy, complete a separate Form of Proxy in relation to each appointment. Additional Forms of Proxy may be obtained by photocopying the Form of Proxy. State clearly on each proxy form the number of shares in relation to which the proxy is appointed.

To be valid, a Form of Proxy must be completed, signed and sent to the offices of the Company's registrars, Neville Registrars Limited, Neville House, 18 Laurel Lane, Halesowen, West Midlands B63 3DA so as to arrive no later than 11.00am on 12 December 2011, (or if the meeting is adjourned, no later than 48 hours before the time of any adjourned meeting). Notice of termination of a proxy's authority must be received at the same address.

6. As an alternative to completing the hard copy Form of Proxy, a shareholder may appoint a proxy or proxies electronically with Neville Registrars Limited at www.nevilleproxy.co.uk using your personal proxy registration code as shown on the Form of Proxy enclosed with this document. For an electronic proxy appointment to be valid, the appointment must be received by the Company's registrars no later than 11.00am on 12 December 2011 (or, if the meeting is adjourned, no later than 48 hours before the time of any adjourned meeting). Any electronic communication sent by a shareholder to the Company or the Company's registrars which is found to contain a virus will not be accepted by the Company, but every effort will be made by the Company to inform the shareholder of the rejected communication. Notice of termination of a proxy's authority must be received at the same electronic address.

7. CREST members who wish to appoint a proxy or proxies for the meeting (or any adjournment of it) through the CREST electronic proxy appointment service may do so by using the procedures described in the CREST Manual. CREST personal members or other CREST sponsored members, and those CREST members who have appointed a voting service provider(s), should refer to their CREST sponsor or voting service provider(s), who will be able to take the appropriate action on their behalf.

In order for a proxy appointment or instruction made using the CREST service to be valid, the appropriate CREST message (a "CREST Proxy Instruction") must be properly authenticated in accordance with Euroclear UK & Ireland Limited's specifications and must contain the information required for such instructions, as described in the CREST Manual. The message, regardless of whether it constitutes the appointment of a proxy or is an amendment to the instruction given to a previously appointed proxy, must, in order to be valid, be transmitted so as to be received by Neville Registrars Limited (ID 7RA11) no later than 11.00am on 12 December 2011 (or if the meeting is adjourned, no later than 48 hours before the time of any adjourned meeting). For this purpose, the time of receipt will be taken to be the time (as determined by the timestamp applied to the message by the CREST Applications Host) from which Neville Registrars Limited is able to retrieve the message by enquiry to CREST in the manner prescribed by CREST. After this time, any change of instructions to proxies appointed through CREST should be communicated to the appointee through other means.

CREST members and, where applicable, their CREST sponsors or voting service providers should note that Euroclear UK & Ireland Limited does not make available special procedures in CREST for any particular messages. Normal system timings and limitations will therefore apply in relation to the input of CREST Proxy Instructions. It is the responsibility of the CREST member concerned to take (or, if the CREST member is a CREST personal member or sponsored member or has appointed a voting service provider(s), to procure that his or her CREST sponsor or voting service provider(s) take(s)) such action as shall be necessary to ensure that a message is transmitted by means of the CREST system by any particular time. In this connection, CREST members and, where applicable, their CREST sponsors or voting service providers are referred, in particular, to those sections of the CREST Manual concerning practical limitations of the CREST system and timings.

The Company may treat a CREST Proxy Instruction as invalid in the circumstances set out in regulation 35(5)(a) of the Uncertificated Securities Regulations 2001.

CORPORATE REPRESENTATIVES

8. ***Any corporation which is a shareholder may, in accordance with the Companies Statutes (as defined in the Articles), by resolution of its directors or other governing body, authorise such persons as it thinks fit to act as its representative(s) at any meeting of the Company. A person so authorised shall be entitled to exercise the same powers on behalf of such corporation as the corporation could exercise if it were an individual shareholder (provided that where there is more than one representative and the vote is otherwise than on a show of hands, they do not do so in relation to the same shares) and such corporation shall for the purposes of the Articles be deemed to be present in person at any such meeting if the person so authorised is present at such meeting.***

9. COMMUNICATIONS WITH THE COMPANY

Except as expressly provided above, Shareholders who wish to communicate with the Company in relation to the General Meeting should do so by calling Neville Registrars Limited on 0121 585 1131. No other methods of communication will be accepted. You may not use any electronic address provided either in this notice of general meeting or any related documents (including the proxy forms) to communicate with the Company or Neville Registrars Limited for any purposes other than those expressly stated.