

30 January 2009



**TRADING UPDATE**

**Dyson Group plc (LSE:DYS) the materials technology company, today provides the following update.**

As reported on 14 November 2008, the Company has experienced a significant and material reduction in the demand for its Saffil® and Ecoflex® products as a result of the downturn in the global automotive markets.

Following close monitoring of Saffil® and Ecoflex® forecasts, the Directors have concluded that their latest view of the outlook for the remainder of the year to 31 March 2009 is likely to result in a further deterioration of performance below previous expectations. Dyson expects to report a loss for the year to 31 March 2009.

Cost and cash containment actions have already been implemented and are ongoing, including short-time working and extended factory shut-downs. Constructive discussions with both of the Company's banks are continuing.

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