

**Dyson Group plc**  
(“Dyson” or the “Group”)

**Board Appointment**

The Board of Dyson is pleased to announce the appointment of Edmund Watkinson as an executive director, with immediate effect. Ed, who has extensive relevant experience, has been appointed to assist the Board in the implementation of its restructuring plans.

There are no disclosures relating to Ed Watkinson that are required under paragraph 9.6.13 of the Listing Rules.

For further information, please contact:

**Dyson Group plc**

Patrick Lammers, Chief Executive

Tel: 0207 340 8528 / 0114 263 2835

Christopher Honeyborne, Chairman

Tel: 07824 893 074

**Buchanan Communications**

Tel: 0207 466 5000

Charles Ryland

Catherine Breen